

Summer Marketing and Communications Internship

Organization: University of Tennessee Institute of Agriculture (UTIA)

Internship Location: West Tennessee AgResearch and Education Center (605 Airways Boulevard, Jackson, TN) – Some remote work acceptable

Duration: May–August (flexible start/end dates based on student schedule)

Hours: Up to 40 hours per week

Compensation: Eligible for undergraduate academic credit and potential scholarship/stipend

Overview

The University of Tennessee Institute of Agriculture (UTIA) is seeking a motivated Marketing and Communications Intern to support outreach efforts in West Tennessee. This internship offers hands-on experience within a land-grant university system and exposure to a broad range of marketing functions in agriculture and related fields.

The intern will work closely with the Marketing and Communications Specialist at the West Tennessee AgResearch and Education Center, assisting with promotional efforts for 31 county Extension offices, three AgResearch Centers, and a 4-H camp.

Potential Responsibilities

- Help develop and execute marketing and communications strategies
- Support social media content for UTIA accounts
- Produce video and photography deliverables for promotional use
- Write content for press releases, social media, and web platforms
- Assist with media relations activities, including television and radio interviews
- Promote events, workshops, and programs
- Design graphics using approved brand standards
- Collaborate with faculty, Extension specialists, and staff across multiple locations

Qualifications

- Current undergraduate student seeking experience in communications, marketing, public relations, or a related field
- Strong written and verbal communication skills
- Ability to work in groups and independently, manage time effectively, and adapt quickly in a dynamic environment
- Interest in agriculture, Extension, or university communications

What You'll Gain

- A holistic understanding of marketing and communications within a land-grant university system
- Hands-on experience across multiple disciplines, including writing, media production, and event promotion
- Opportunities to build a professional portfolio
- Experience working with Extension offices, research centers, and youth development programs
- An AMAZING summer of learning, networking, and more

To Apply

Send a resume and cover letter to Tate Cronin, Marketing and Communications Specialist, at tcronin5@utk.edu. Applications are accepted until the position is filled.